

Marc Posch Design, Inc.
A Branding/Design Agency
Los Angeles

newsletterjune09



Presenting a new corporate identity for a branding and design agency: Marc Posch Design, Inc.

Our latest branding project. After years of creating successful brands for our clients, it was time to finally present Marc Posch Design in a different light. It took several marketing seminars, some courses at UCLA and a few extra long runs to realize that the essence of our branding is all about our personality. This is where the little guy (above) comes in: he will represent us, our work and our values. He is our new face on the marcposchdesign.com Web site, will show up on Facebook, and will make complex processes easier to understand, wherever he is needed. And he even may have a Starbucks coupon for you. It's all part of our concept to show more presence as a branding and design firm, to educate - well, and entertain when we're in the mood for. Just don't laugh about his ears, please.

New address. Please note our new mailing address as of June 1, 2009: 4470 W. Sunset Blvd. #224, Los Angeles, CA 90027

Facebook, Twitter, Linked In. You can also find us on the social networks. This has been really growing on us and our clients. Check it out and share the conversations. It's an amazing pool of people and ideas.

- www.facebook.com/people/Marc-Posch/502935048
- www.linkedin.com/in/marcposchdesign
- www.twitter.com/marcposchdesign

Our Rates. Eff. June 1, 2009

Graphic design,
Web development US\$120
Art direction US\$170
Production supervision/
press check US\$120
Copy writing/editing US\$95
Technical consulting
(Windows/Mac) US\$95
For T&Cs please visit our
Web site.
All rates per hour. We
charge a minimum of 0.5
hours for updates, unless
specified otherwise.

Expect changes. We believe changes are a good thing. While tradition is important to maintain proven structures and integrity, changes have the potential to open doors for new ideas and innovation. Our job as designers is mostly solving problems, and in most cases a change of direction helps to provide a solution with impact. Well, and if the focus on the change message helped a *skinny guy* from Illinois to become the first black president of this nation, it's sure worth a try to open that door. Expect changes.

Do what you love and the rest comes. It helps to focus on what we do best. While we offer a wide variety of services for our clients, our core business is brand development and design. This is where you find our heart and soul - and our brains. Everything builds on a solid brand definition. Check out our online portfolio for current samples -- case studies will be posted soon: www.marcposchdesign.com

"Marc, to see our vision come to life and in such an elegant, professional way takes my breath away. We more than love them, they are a lifetime of work put to creative art. Thank you could never convey the gratitude we feel but I will say anyway, thank you, thank you." *Sandra Jacobs, C.E.O. Jacobus Consulting*

Featured in... Our work has been featured in various publications recently, among them *Logo Lounge*, a collection of the best logo designs on the planet. Two of our brands will appear in the upcoming book *Logo Lounge Master Series*. We're excited. Thank you.

Programmer(s) needed. If you are an expert programmer/developer, please contact us. We always need support for our Web based projects: marc@marcposchdesign.com or call: 213-341-1642. Thank you.

Thank you for your trusting us as your design and marketing partner. The creative team at Marc Posch Design, Inc. Expect Changes.

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